
**APTN National News
2019 National Indigenous Federal Election Poll**

1. Which of the following best describes you? Are you...?

PHONE: ASK Q.2 IF NON-INDIGENOUS (CODE 4) OR REFUSE AT Q.1. OTHERWISE SKIP TO Q.3.

2. **PHONE:** Is there anyone else living in this household who is Inuk, First Nations or Métis?

- 60% First Nations
- 36% Métis
- 4% Inuk / Inuit / Inuvialuit

3. In which province or territory do you live?

- 3% Newfoundland and Labrador
- <1% Prince Edward Island
- 2% Nova Scotia
- 2% New Brunswick
- 12% Quebec
- 23% Ontario
- 13% Manitoba
- 10% Saskatchewan
- 15% Alberta
- 16% British Columbia
- 3% *NET: Territories*
- 1% Yukon
- 1% Northwest Territories
- 2% Nunavut

4. **ONLINE/PROVINCES ONLY:** Do you currently live on a First Nations reserve?

4a. **ONLINE ONLY IF Q4=NO:** How big is the community in which you live?

- 57% Urban
- 27% Rural
- 16% Reserve

5. In what year were you born? (CONVERTED TO AGE)

- 35% 18 to 34
- 38% 35 to 54
- 27% 55 and over

6. What is your gender?
PHONE: DO NOT READ LIST EXCEPT TO CLARIFY

50% Man
50% Woman
<1% Another gender

General context

7. In the most general terms, do you feel that Canada as a whole is headed in the right direction or the wrong direction?

49% Right direction
51% Wrong direction

8. In your opinion, what is the most important problem facing Canadians today? (TOP MENTIONS>3%)
DO NOT SHOW/READ LIST

23% *NET: Environment*

13% Climate change/global warming

12% Environment/pollution

18% *NET: Government*

13% Poor government/leadership

7% Budget/debt/government spending

18% *NET: Economy*

10% Economy/interest rates

9% Unemployment/jobs

13% *NET: Cost of living*

8% Inflation/cost of living

6% Housing shortage/cost

8% Immigration/refugees

7% Poverty/hunger/homelessness

7% Health care

6% Racism/discrimination

6% Truth and Reconciliation/Indigenous rights/land claims

5% Pipelines/natural resource development/oil & gas

5% Cuts to social programs (childcare, seniors, veterans etc)

4% Taxes

4% Crime/drugs/violence

9. In your opinion, is the economy in Canada getting stronger, weaker or is it staying about the same?
PHONE: Is that a lot or a little [stronger/weaker]?

2% A lot stronger

16% A little stronger

38% Staying the same

30% A little weaker

13% A lot weaker

10. Considering the cost of things today, as well as your present financial situation, do you think now is a good time or a bad time to buy things you want and need?

30% Now is a good time to buy
70% Now is a bad time to buy

11. To what extent do you agree or disagree with the following statement: "My household is struggling to make ends meet." Do you...?

26% Strongly agree
37% Agree
30% Disagree
7% Strongly disagree

Vote intention

12. As you may know, Canada will have a **federal election in October of 2019**. How likely are you to vote in this next federal election? Will you...?

72% Definitely vote
15% Probably vote
3% Probably not vote
4% Definitely not vote
6% Or, you have not decided

13. **[IF Q12=Probably or definitely not vote]** Why are you unlikely to vote in the federal election in October?

n=63

45% Don't follow politicians/don't vote
29% All politicians are alike/don't trust or believe any of them
15% My vote doesn't count/nothing will change
6% Too busy/no time
6% Politicians don't care about the average person
5% Don't need any of them to be my leader
1% Other
3% Not sure/none

14. If a Canadian federal election were held today, which one of the following parties would you vote for?

15. Even though you are undecided, which party are you leaning towards supporting right now, or are you totally undecided?

26% The Conservative Party led by Andrew Scheer
21% The Liberal Party led by Justin Trudeau
17% The New Democratic Party or NDP led by Jagmeet Singh
16% The Green Party led by Elizabeth May
3% The People's Party led by Maxime Bernier
1% **[QUEBEC ONLY]** Bloc Quebecois led by Yves-François Blanchet
16% Totally undecided **SKIP TO Q.18**

16. Are you definitely voting for [Q14/15 RESPONSE], or is there a chance you could still change your mind?

- 50% Definitely voting for party **SKIP TO Q.18**
- 50% Could change mind

17. **[IF Q16=Could change mind]** If you were to change your mind, what party would be your second choice?

n=388

- 21% The New Democratic Party or NDP led by Jagmeet Singh
- 18% The Green Party led by Elizabeth May
- 16% The Liberal Party led by Justin Trudeau
- 10% The Conservative Party led by Andrew Scheer
- 5% The People's Party led by Maxime Bernier
- 1% **[QUEBEC ONLY]** Bloc Quebecois led by Yves-François Blanchet
- 29% Not sure

18. The last federal election was held four years ago in October of 2015. Which party did you vote for in that election?

- 40% The Liberal Party led by Justin Trudeau
- 16% The New Democratic Party or NDP led by Thomas Mulcair
- 15% The Conservative Party led by Stephen Harper
- 7% The Green Party led by Elizabeth May
- 1% **[QUEBEC ONLY]** Bloc Quebecois led by Gilles Duceppe
- <1% Other party
- 21% Or did you not vote in that election?

Leaders and best PM

Do you approve or disapprove of each of the following Canadian politicians, or do you not know enough about them to say?

SHOW/READ AND RANDOMIZE

19. Liberal Prime Minister Justin Trudeau

- 29% Approve
- 59% Disapprove
- 13% Don't know enough to say

20. Conservative leader Andrew Scheer

- 25% Approve
- 44% Disapprove
- 31% Don't know enough to say

21. NDP leader Jagmeet Singh

- 29% Approve
- 26% Disapprove
- 45% Don't know enough to say

22. Green Party leader Elizabeth May

- 35% Approve
- 19% Disapprove
- 46% Don't know enough to say

23. [QUEBEC ONLY] Bloc Quebecois leader Yves-François Blanchet

n=82

- 23% Approve
- 43% Disapprove
- 33% Don't know enough to say

24. Regardless of how you would vote, who do you think would make the best Prime Minister of Canada?

SHOW/READ AND RANDOMIZE

- 29% Andrew Scheer of the Conservative Party
- 26% Justin Trudeau of the Liberal Party
- 24% Elizabeth May of the Green Party
- 19% Jagmeet Singh of the NDP
- 1% [QUEBEC ONLY] Yves-François Blanchet of the Bloc Quebecois

25. Did you choose [Q24 CHOICE] because you really like [IF ELIZBETH MAY: her / OTHERWISE: him] or because you dislike the others more?

- 40% Really like him/her
- 60% Dislike the others more

Environmental/resource issues

How important will each of the following issues be for you when deciding how to vote in the next federal election?

PHONE: Starting with..., will it be extremely, very, somewhat, not very or not at all important to how you vote?

SHOW/READ AND RANDOMIZE – ALWAYS KEEP Q29/30 TOGETHER

26. Climate change

- 41% Extremely important
- 29% Very important
- 18% Somewhat important
- 7% Not very important
- 6% Not at all important

27. Drinking water quality

- 55% Extremely important
- 31% Very important
- 11% Somewhat important
- 2% Not very important
- 1% Not at all important

28. Protecting our lakes, rivers and oceans

- 52% Extremely important
- 32% Very important
- 13% Somewhat important

- 1% Not very important
- 1% Not at all important

29. Renewable energy development like wind and solar energy

- 40% Extremely important
- 30% Very important
- 19% Somewhat important
- 8% Not very important
- 3% Not at all important

30. Non-renewable resource development, such as mining, oil and gas and pipelines

- 23% Extremely important
- 28% Very important
- 28% Somewhat important
- 12% Not very important
- 9% Not at all important

31. Thinking about how the next federal government will address important **environmental issues**, do you think...?

SHOW/READ AND RANDOMIZE

30% It **does not matter** which party wins because once in government all parties would likely take the same approach to the environment

Or

70% It **does matter** which party wins because there are real differences between the political parties in how they would address the environment

Living conditions

How important will each of the following issues related to **quality of life** be for you when deciding how to vote in the next federal election?

PHONE: Starting with..., will it be extremely, very, somewhat, not very or not at all important to how you vote?

SHOW/READ AND RANDOMIZE

32. The cost of living in your area, including the cost of food and housing

- 57% Extremely important
- 29% Very important
- 11% Somewhat important
- 2% Not very important
- 1% Not at all important

33. Child welfare, for example reducing the number of children in care or providing resources for parents

- 42% Extremely important
- 31% Very important
- 19% Somewhat important
- 5% Not very important
- 2% Not at all important

34. Education issues, such as ensuring equitable funding for remote areas

- 42% Extremely important
- 35% Very important
- 17% Somewhat important

- 4% Not very important
- 2% Not at all important

35. Revitalizing Indigenous languages and cultures

- 41% Extremely important
- 25% Very important
- 22% Somewhat important
- 9% Not very important
- 4% Not at all important

36. Access to high quality health care that is culturally appropriate

- 49% Extremely important
- 34% Very important
- 11% Somewhat important
- 4% Not very important
- 2% Not at all important

37. Justice issues, such as the over-representation of Indigenous people in custody

- 39% Extremely important
- 30% Very important
- 21% Somewhat important
- 8% Not very important
- 3% Not at all important

38. Availability of good quality housing

- 45% Extremely important
- 35% Very important
- 16% Somewhat important
- 3% Not very important
- 1% Not at all important

39. Thinking about how the next federal government will address important **quality of life** issues, do you think...?

SHOW/READ AND RANDOMIZE

28% It **does not matter** which party wins because once in government all parties would likely take the same approach to these issues

Or

71% It **does matter** which party wins because there are real differences between the political parties in how they would address these issues

Truth and reconciliation

How important will each of the following issues related to **Truth and Reconciliation** be for you when deciding how to vote in the next federal election? **PHONE ONLY:** Starting with..., is it extremely, very, somewhat, not very or not at all important?

SHOW/READ AND RANDOMIZE

40. Treaty Rights and Aboriginal Title, such as self-determination and enduring relationships between governments and Indigenous Peoples

- 47% Extremely important
- 27% Very important
- 18% Somewhat important
- 4% Not very important
- 3% Not at all important

41. Murdered & Missing Indigenous Women and Girls

- 49% Extremely important
- 26% Very important
- 18% Somewhat important
- 4% Not very important
- 3% Not at all important

42. Thinking about how the next federal government will address important **Truth and Reconciliation** issues, do you think...?

SHOW/READ AND RANDOMIZE

34% It **does not matter** which party wins because once in government all parties would likely take the same approach to these issues

Or

66% It **does matter** which party wins because there are real differences between the political parties in how they would address these issues

Economy

How important will each of the following issues related to the **economy** be for you when deciding how to vote in the next federal election?

SHOW/READ AND RANDOMIZE

43. Access to jobs and training

- 44% Extremely important
- 35% Very important
- 17% Somewhat important
- 3% Not very important
- 1% Not at all important

44. Government policies that will impact your personal financial situation

- 54% Extremely important
- 32% Very important
- 12% Somewhat important
- 2% Not very important
- 1% Not at all important

45. Thinking about how the next federal government will address important issues related to the **economy**, do you think...?

SHOW/READ AND RANDOMIZE

31% It **does not matter** which party wins because once in government all parties would likely take the same approach to the economy

Or

69% It **does matter** which party wins because there are real differences between the political parties in how they would address the economy

This completes the survey. Thank you very much for your participation.

Survey Methodology

Objective. APTN commissioned this survey to gather the opinions of Indigenous Peoples about the 2019 federal election, including voter intent and opinions about the parties and leaders, as well as to identify the issues most important for Indigenous voters.

Methodology. Environics Research conducted a mixed-mode survey of 1,024 Indigenous Peoples of voting age (18+) from September 4-13, 2019, including:

- 822 Indigenous peoples in the provinces. Sample was sourced from online panels provided by Maru and Dynata, with quotas set by province, identity (First Nations, Inuk, Metis), gender and age to be representative of the Indigenous population. Because an online survey is not a random probability sample, a margin of error cannot be reported.
- 202 Indigenous peoples in the territories. Since there is insufficient online panel membership in the territories, these interviews were conducted by telephone, with quotas set for territory and gender. The margin of error for a sample of this size is ± 6.9 percentage points, at the 95% confidence level.

Special care was taken at the questionnaire design stage to maximize the comparability of the data collected through the self-completion (online) and interviewer-assisted (telephone) methodologies. At the analysis stage, the provincial and territorial data were combined and weights were applied by region, identity, location (urban/rural/reserve), gender and age, to correct for any quota shortfalls as well as to weight the Territories back to its correct population proportion within the national sample (3%).

Sample disposition

Provinces (online):

Disposition		N
Total invitations	(c)	11930
Total completes	(d)	822
Qualified break-offs	(e)	147
Disqualified	(f)	896
Not responded	(g)	9894
Quota filled	(h)	171
Contact rate = (d+e+f+h)/c		17%
Participation rate = (d+f+h)/c		16%

Territories (telephone):

	N
Total sample dialled	14,907
UNRESOLVED NUMBERS (U)	3,941
Busy	394
No answer	2,880
Voicemail	667
RESOLVED NUMBERS (Total minus Unresolved)	10,966
OUT OF SCOPE (Invalid/non-eligible)	3,125
Non-household	38
Not-in-service	2,985
Fax/modem	102
IN SCOPE NON-RESPONDING (IS)	5,442
Refusals – household	4,733
Refusals – respondent	241
Language barrier	169
Callback missed/respondent not available/ill	299
Break-offs (interview not completed)	0
IN SCOPE RESPONDING (R)	2,081
Disqualified	1879
Quota filled	0
Completed	202
RESPONSE RATE [R / (U + IS + R)]	18%